Vertex Planning Partners

# Quarterly Market Review

## **Q** First Quarter 2022

### Economy

#### Monetary Policy



#### What's Happening?

In March the Fed approved its first rate-hike in three years, raising short term interest rates by 25 basis points or .25% (1). Officials have indicated they plan to raise interest rates at each subsequent meeting to help curb inflation with rising short-term rates along with reversing their asset purchasing program known as Quantitative Easing through shrinking their balance sheet and increasing longer term rates (2).

#### What does this mean?

As demand increased from its Covid induced lows in 2020 with growing economic activity, and supply issues continue due to supply chains and scarcity, inflation has reached multi decade highs. To limit the impact of rising costs, the Federal Reserve is reversing ultra-accommodative policies. The risks, as with all prior Fed tightening cycles, is ultimately this can cause a recession. In today's service economy, the hope is that these pressures are mild and transitory.

#### **Fiscal Policy**



#### What's Happening?

Attention in Washington has shifted away from domestic agenda to the impact of Russia's war with Ukraine, with economic sanctions against Moscow and financial aid to Ukraine.

#### What does this mean?

The domestic impact of sanctions has exacerbated the trend towards higher inflation. In response, the Biden administration has released oil from the Strategic Oil Reserve to help alleviate price pressures (3).



### Economy

#### Geopolitics



#### What's Happening?

The February 24th invasion of Ukraine by Russia has dominated international news, and has had rippling effects on economies, markets, trade. Intended as a quick strike operation by Putin, as of this writing the war has lasted over a month with no quick resolution in sight.

#### What does this mean?

This is not the first provocation by Russia in Ukraine, which invaded and annexed Crimea in 2014. However, Ukrainian forces were better prepared with Western military resources along with a coordinated effort by NATO countries in sanctioning Russia (4). However not all world leaders have condemned Russian actions, with India, Israel, and China notable exceptions.

GDP



#### What's Happening?

GDP growth in Q4 2021 rose to 6.9% after slowing to 2.3% in the third quarter (5), with estimates for Q1 lowering to 1.5% (6).

#### What does this mean?

Economic growth accelerated into the fourth quarter, but due to higher costs, supply constraints and economic sanctions GDP is expected to dip at the start of 2022.



### Markets



#### Equity

US Equity performed slightly better than international markets in the first quarter, with the S&P 500 falling 4.6% after a 28.71% return in 2021. European and Japanese markets performed slightly worse due to Europe's exposure to Russian sanctions, falling 5.33%. Emerging markets fell 6.92% (7).



#### **Fixed Income**

Bond markets had one of the first quarters in history, falling 5.93% for US Bloomberg Aggregate Index and 6.23% for Municipal Bonds (7). A combination of rate hike expectations and high inflation provided an exceptionally poor environment for fixed rate instruments.



#### **Real Assets**

One of the few asset classes providing positive returns year to date were commodities. The Bloomberg Commodity Index rose 25.55% in the first quarter (7), primarily due to rising oil, metal, and agricultural prices.



### **Current Strategy**

#### Reasons To Be Optimistic



Historically periods of scarcity, such as those imposed by pandemics, have driven innovation and future productivity. Over the past few years research and development, in areas like health care and technology, provided rapid transformation in combating the COVID virus and adapting to remote working environments. Energy scarcity will further motivate alternative energy use or sourcing, providing a more resilient platform for our future economy.

#### Reasons To Be Cautious



Aggressive policies from the Federal Reserve to tighten financial conditions and lower inflation have rarely been positive for asset prices, at least in the short term. With interest rates at historical lows, and asset prices within certain sectors at historically high levels, investors should be thoughtful on their investment allocations.

Strategy



During periods of uncertainty with a broad range of potential outcomes, we have looked to balance our portfolios. As a response to the threat of inflation and rising interest rates from Fed, we have reduced our exposure to fixed rate instruments. We focused on adding equities from value sectors like energy and materials, which benefit from rising rate and inflation, and adding further to commodities by broadening our allocations to agriculture and soft commodities. To help dampen the impact of market selloffs, we included trend strategies which allocate to investments focused on changing currency values, interest rates and commodity prices along with fixed income and equity.

In 2022 we continue to favor tax managed strategies for taxable accounts to take advantage of increased market volatility and to help offset potential higher capital gains rates.



#### Source

- 1) https://www.cnbc.com/2022/03/16/federal-reserve-meeting.html
- https://www.bloomberg.com/news/articles/2022-03-24/treasury-market-roiled-by-powell-on-ratesnow-girds-for-fed-s-qt
- https://www.washingtonpost.com/climate-environment/2022/03/31/strategic-petroleum-reserverelease-biden/
- 4) https://www.nato.int/cps/en/natohq/official\_texts\_192489.htm
- 5) https://www.bea.gov/news/2022/gross-domestic-product-third-estimate-corporate-profits-andgdp-industry-fourth-quarter
- 6) https://www.atlantafed.org/cqer/research/gdpnow

7)

Q1 2022	2022 TR	Q4 2021	Q3 2021	Q2 2021	Q1 2021
-4.60%	28.71%	11.03%	0.58%	8.55%	6.18%
-5.33%	8.29%	1.88%	-2.88%	5.64%	3.60%
-6.92%	-2.22%	-1.24%	-7.97%	5.12%	2.34%
-6.23%	1.52%	0.72%	-0.27%	1.42%	-0.35%
-5.93%	-1.54%	0.01%	0.05%	1.83%	-3.37%
25.55%	27.11%	-1.56%	6.59%	13.30%	6.92%
	-4.60% -5.33% -6.92% -6.23% -5.93%	-4.60%28.71%-5.33%8.29%-6.92%-2.22%-6.23%1.52%-5.93%-1.54%	-4.60%28.71%11.03%-5.33%8.29%1.88%-6.92%-2.22%-1.24%-6.23%1.52%0.72%-5.93%-1.54%0.01%	-4.60%28.71%11.03%0.58%-5.33%8.29%1.88%-2.88%-6.92%-2.22%-1.24%-7.97%-6.23%1.52%0.72%-0.27%-5.93%-1.54%0.01%0.05%	-4.60%28.71%11.03%0.58%8.55%-5.33%8.29%1.88%-2.88%5.64%-6.92%-2.22%-1.24%-7.97%5.12%-6.23%1.52%0.72%-0.27%1.42%-5.93%-1.54%0.01%0.05%1.83%

The MSCI EM (Emerging Markets) Index is a free float-adjusted market capitalization weighted index that is designed to measure the equity market performance of the emerging market countries of the Americas, Europe, the Middle East, Africa and Asia. The MSCI EM Index consists of the following emerging market country indices: Brazil, Chile, Colombia, Mexico, Peru, Czech Republic, Egypt, Greece, Hungary, Poland, Qatar, Russia, South Africa.Turkey, United Arab Emirates, China, India, Indonesia, Korea, Malaysia, Philippines, Taiwan, and Thailand.

The Bloomberg Barclays U.S. Aggregate Bond Index is an index of the U.S. investment-grade fixed-rate bond market, including both government and corporate bonds. Treasury inflation-protected securities (TIPS) are a type of Treasury security issued by the U.S. government. TIPS are indexed to inflation in order to hedge investors from a decline in the purchasing power of their money. As inflation rises, TIPS adjust in price to help maintain its real value. High yield bonds are subject to greater risk of loss of principal and interest, including default risk, than higher rated bonds.

Government bonds and Treasury bills are guaranteed by the US government as to the timely payment of principal and interest and, if held to maturity, offer a fixed rate of return and fixed principal value.

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The Standard & Poor's 500 Index is a capitalization weighted index of top 500 stocks representing all major industries. The MSCI EAFE Index is a free float-adjusted market capitalization index that is designed to measure the equity market performance of developed markets, excluding the US & Canada. All indices are unmanaged and may not be invested into directly.

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